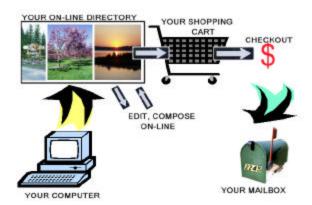# Photographic Prints from Your Digital Files

Highest Quality

We use HP Designjet 5000 6-color printers, together with high quality Inkjet Paper. We offer Glossy, Satin, and Matte finishes.

Color is calibrated with a closed loop process that's more accurate than other types of printer calibrations.

We work with very large printer files, to make sure that any detail that's in your files will be captured in your prints.

Fast Turnaround

Orders received by noon, on a business day, are almost always shipped the same day. Most customers choose USPS Priority Mail (usually 2-4 day delivery), but you may also choose rush processing with FedEx shipment if you need a guaranteed arrival date.

Any Shape, Any Size

We don't limit you to "standard" sizes. Just tell our system the print dimensions you want, and whether you want us to crop or stretch, if needed, to match the aspect ratio of your files. Our minimum size is 4" x 6", and our maximum is 40" x 72". We print longer than 72" (up to 25 feet) on special order, with a 20% surcharge.

Fast, Easy, Reliable Process

We've made our site navigation easy.

1. Establish an on-line account.
2. Click "upload files", then "browse" to select and upload your image files. We accept JPG, TIF, GIF, PNG, PSD, PDF, and BMP files. (RGB is preferred over CMYK.) We accept file sizes up to 100 MB.
3. We show you your uploaded files in an intuitive manner. By going to "account info" you may choose whether you see all of your files at once, or one at a time.
4. Build a shopping cart. If you want to do this a little at a time, you can leave our site and come back up to 7 days later, and your shopping cart will still be there.
5. Proceed through the checkout process. We use Verisign for credit card processing, for the highest possible security. Visa, MC accepted.

Incredible Pricing

As far as we know, we are the least expensive site on the internet for high quality large format photographic printing. We specialize in large prints (8 x 10 and up).

To calculate the price of any print: simply multiply width x height (in inches) and divide by 38.4. A price calculator is available on-line. Pricing is the same for each paper type.

Examples:

8 x 10	$ 2.08	20 x 30	$15.62
16 x 20	$ 8.33	22 x 28	$16.04
20 x 24	$12.50	30 x 40	$31.25
40 x 40	$41.67	40 x 60	$62.50

Volume discounts are provided for customers who order more than $500 in a 90-day period.

On-line editing

You might be perfectly happy with using Photoshop or something similar for editing. However, many people find that it takes a long time to edit large files. Many of the operations that take a long time with Photoshop can be completed very quickly and easily on-line.

Our on-line capabilities include simple operations such as color balance and cropping, and include more complex processes such as stitching and composite poster design.

Blind Drop Shipping

Most of our customers order prints for their customers. We can ship directly to your customers, with the packing list and mailing label showing the order as coming from you. Check "account info" to view confirmation of delivery numbers.

Guaranteed Quality

If you don't like your prints, or if they get damaged in the mail, simply let us know within two weeks and we'll give you a refund or a free reprint.

Mail Order Option

Most customers upload files over the internet, and order on-line. Some customers send us files on CD's and then order on-line. However, if you'd rather do everything by mail, we have a form which makes this easy.

How do we do it?

We're photographers, but our specialty is automation. Nearly all of our software is developed internally. By being both users and developers of photofinishing and order processing software, we've found ways to increase quality (e.g., via our closed loop color correction software), increase efficiency and reduce waste. That enables us to provide the best possible value. We're unique. *If you're not a customer already, we hope you'll soon join our group of loyal and satisfied customers.*

What others say about us

"Return customer - always a pleasure! Beautiful, high-quality prints at the lowest prices on the 'net, along with a great support staff to answer questions and solve any problems. Keep up the great work!" -- Scott S.

"I love the site! This is my second order. I was super pleased with my first order!!!" -- Lenell R.

"I think it is the best designed, maintained, and ran site on the web. I have recommended it to anyone who mentions needing prints! Thank you for your care and professionalism and please keep on doing as you have been. Your customer for life" -- William R.

"Your posters are great quality at a reasonable price. I can make more money on my sales without worrying about losing quality." -- Mike O.

Tips for Best Results

Use RGB, not CMYK color format if possible.

JPEG compression usually works well. For best results, when doing "save as" in Photoshop, use the #12 highest quality, largest file size option.

Check your file edges, to make sure there are not discontinuities (e.g., white lines) there that are not visible except at 100% magnification.

When uploading files, one lost packet (which can happen when the internet is busy) can ruin an entire upload. If you have large files, it is often safer to upload them one at a time.

If you have created a PDF file from a Word document, check it closely to make sure it is OK. Symbols may change to "?" and characters sometimes get clipped.

Contact Us, Visit Our Site

www.AutomatedPhotoTechnology.com

Automated Photo Technology
871 Mendakota Ct.
Mendota Hts, MN 55120

651-687-9840